# MaxDividends

By BeatMarket team

# Rapid Growth Dividend Stocks The U.S. Market

Ctober 2025



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# Introduction

"

"The true investor will do better if he forgets about the stock market and focuses on his dividend returns and the operational results of his companies."

Benjamin Graham

Why do dividend investors tend to outperform other strategies in the market?

In today's financial world, we're constantly told that the most important thing about an asset is its price movement. News outlets are always hyping stock market swings, with daily updates on index changes, top gainers, and biggest losers. But not much attention is given to dividend changes, which are crucial for long-term investing.

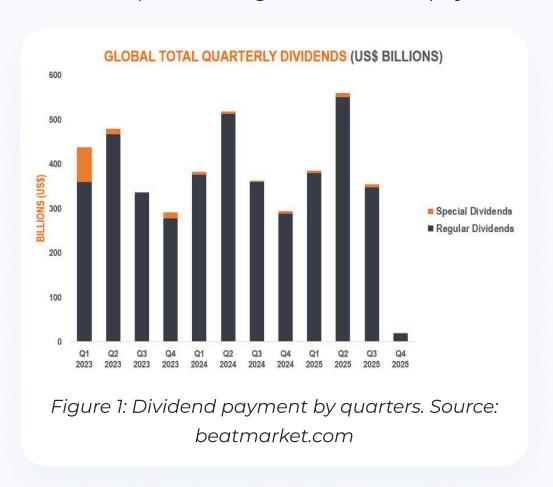
Most investors never achieve true wealth, and a big reason for this is their tendency to panic every time prices dip. Many get excited when an asset jumps in price, but struggle to handle a simple 5% drop—they often sell in a panic. Price swings happen every day in a market full of speculators, but companies that pay dividends to shareholders offer more stability. There are over 211 U.S. companies that have maintained or even raised their dividends over the past 10 years!

When you focus on dividends, you're getting consistent, reliable returns on your capital, which brings peace of mind and confidence in your investments.

# **MaxDividends Team**

### **Global: Latest Dividend Data**

The global cumulative dividend payout for Q3 2025 continued the upward trend seen in Q3 2020. This indicates that most dividend-paying companies have weathered the impact of the 2020 crisis and successfully adapted their businesses to the new reality. As a result, they've been able to keep increasing their dividend payouts.



Companies paid out \$353.9 billion in dividends in the third quarter of 2025. As of now, companies have already paid out \$19.0 billion in the fourth quarter. This figure is expected to increase by the end of the quarter (Figure 1).

In 2024, companies paid a record amount in dividends. In the **Dividend Eagles** category, Microsoft led the way with \$23 billion in payouts. In the **Dividend Aristocrats** category, ExxonMobil was the leader, distributing \$16.5 billion to its shareholders. The top 10 companies in each category are listed in the table (Figure 2).

Dividend Eagle	S	Dividends Aristocrats		
Company (Ticker)	Amount (Billion US\$)	Company (Ticker)	Amount (Billion US\$)	
Microsoft Corporation (MSFT)	23,00	Exxon Mobil Corporation (XOM)	16,50	
Johnson & Johnson (JNJ)	11,82	Chevron Corporation (CVX)	11,85	
The Procter & Gamble Company (PG)	9,79	International Business Mac. Corp. (IBM)	6,25	
The Home Depot, Inc. (HD)	9,02	McDonald's Corporation (MCD)	4,89	
The Coca-Cola Company (KO)	8,38	Enterprise Products Partners L.P. (EPD)	4,56	
PepsiCo, Inc. (PEP)	7,34	NextEra Energy, Inc. (NEE)	4,24	
Visa Inc. (V)	4,36	Medtronic plc (MDT)	3,71	
Medtronic plc (MDT)	3,71	RTX Corporation(RTX)	3,33	
Union Pacific Corporation (UNP)	3,21	Linde plc (LIN)	2,68	
BlackRock, Inc. (BLK)	3,09	Caterpillar Inc. (CAT)	2,65	

Figure 2: Top-10 companies by dividend payment amount, 2024. Source: beatmarket.com

# The US Dividend Data

Dividend	Current	Average 5-Year	Dividend	Dividend	Div. Growth (10
	Dividend Yield -	Dividend Yield -	Growth (TTM) -	Growth (5 Years)	Years) - ETF
	ETF VOO	ETF VOO	ETF VOO	- ETF VOO	VOO
Yield	1,16%	1,40%	3,98%	5,64%	6,17%

Table 1: Overall Performance. Source: seekingalpha.com

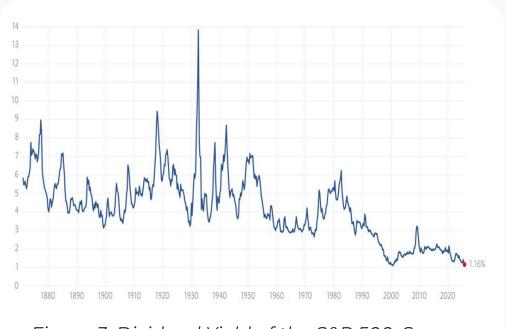


Figure 3: Dividend Yield of the S&P 500. Source: multpl.com

The S&P 500 dividend yield has been cut in half over the past decade. It now stands at 1.16%, which means stock prices relative to dividends are higher than usual. As a result, the dividend yield is at record lows.

Inflation has been rising faster than dividends have been increasing, leading to a correction in the S&P 500 dividend chart. Since mid-2022, inflation has been gradually declining, allowing the S&P 500 dividend chart to reflect growth. Since the end of the first quarter of 2025, inflation has once again begun to gradually rise, although it had remained nearly unchanged over the past two years. Nevertheless, even this slight increase is enough to allow the S&P 500 dividend chart to show positive momentum.

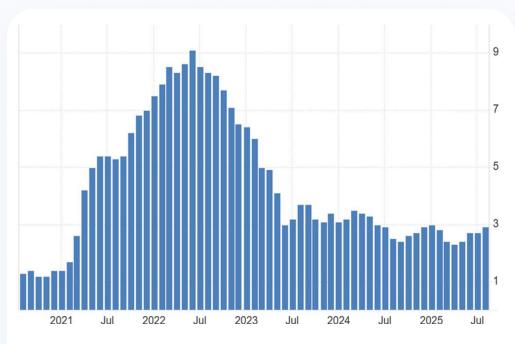
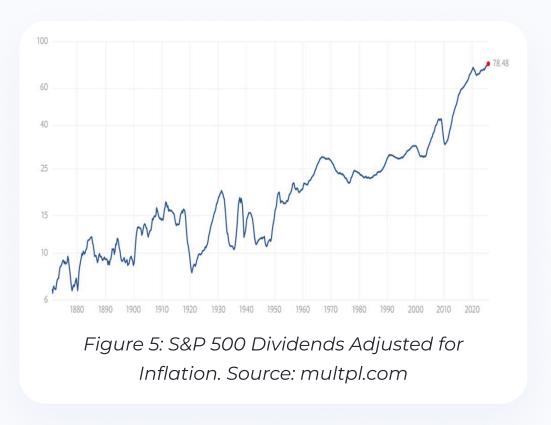


Figure 4: Inflation in the United States. Source: tradingeconomics.com

# The US Dividend Data

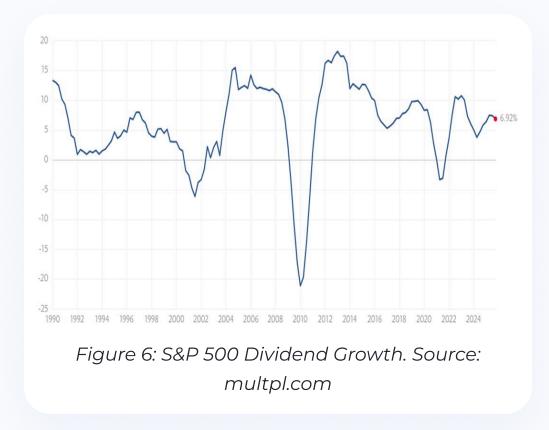


Historical dividends from stocks that are part of the S&P 500 Index are shown in Figure 5. The data is adjusted for inflation. With the current inflation rate (Figure 4), there is a gradual acceleration in the growth of dividends on the S&P 500 Index. The previous peak was in May 2020, when the dividend was 73.09. Currently, this figure stands at 78.48.

Month	Oct 24	Nov 24	Dec 24	Jan 25	Feb 25	Mar 25	Apr 25	May 25	Jun 25	Jul 25	Aug 25	Sep 25
Yield	75.82	76.35	76.82	76.76	76.87	77.14	77.31	77.55	77.69	77.95	78.10	78.48

Table 2: S&P 500 Dividends Adjusted for Inflation. Source: multpl.com

The S&P 500 dividend growth is shown in Figure 6. Over the past 32 years, the chart has been negative only three times, and all of those periods were linked to crises. Over the past month, dividend growth has outpaced inflation, reaching 6.92%. The upward trend has continued over the past 12 months.



# **The US Dividend Stocks List Changes**

Here is a table showing the U.S. stock market companies that increased their dividends last month. However, some companies have reduced or suspended their dividend payments. The table includes only companies that have consistently paid dividends for five years or more. The data reflects only decisions made in the past month.

### List of Dividend Increases in September '25:

- Avnet (AVT) 6.06%
- · BancFirst (BANF) 6.52%
- · Boise Cascade (BCC) 4.76%
- · Badger Meter (BMI) 17.65%
- · Popular (BPOP) 7.14%
- Broadridge Financial Solutions (BR) 10.80%
- · Bank7 (BSVN) 12.50%
- · Cboe Global Markets (CBOE) 14.29%
- · Capital City Bank Group (CCBG) 8.33%
- · Cogent Communications Holdings (CCOI) 0.50%
- · Chemed (CHE) 20.00%
- · Carlisle Companies (CSL) 10.00%
- Clearway Energy (CWEN) 1.64%
- · Dillard's (DDS) 20.00%
- Dover (DOV) 0.97%
- EastGroup Properties (EGP) 10.71%
- · Farmers & Merchants (FMCB) 7.53%
- Federal Realty Investment Trust (FRT) 2.73%
- H&R Block (HRB) 12.00%
- · Ingredion (INGR) 2.50%
- Intuit (INTU) 15.38%

- · Illinois Tool Works (ITW) 7.33%
- · J & J Snack Foods (JJSF) 2.56%
- · Lam Research (LRCX) 13.04%
- MGE Energy (MGEE) 5.56%
- Martin Marietta Materials (MLM) 5.06%
- Altria Group (MO) 3.92%
- · Midland States (MSBI) 3.23%
- M&T Bank (MTB) 11.11%
- Murphy USA (MUSA) 6.00%
- · Nordson (NDSN) 5.13%
- · Nelnet (NNI) 7.14%
- · Open Text (OTEX) 4.76%
- Peoples Ltd. (PPLL) 3.13%
- · RB Global (RBA) 6.90%
- Reinsurance Group of America, (RGA) 4.49%
- ResMed (RMD) 13.21%
- · Silvercrest Asset Management Gr. (SAMG) 5.00%
- SS&C Technologies Holdings (SSNC) 8.00%
- Skyworks Solutions (SWKS) 1.43%
- Stock Yards (SYBT) 3.23%
- · TriCo Bancshares (TCBK) 9.09%

# The US Dividend Stocks List Changes

- · Terreno Realty (TRNO) 6.12%
- · United (UBCP) 1.35%
- · United Community Banks (UCB) 4.17%
- Unity (UNTY) 7.14%
- · Virtus Investment Partners (VRTS) 6.67%

- · Winnebago Industries (WGO) 2.94%
- · Westlake Chemical (WLK) 0.95%
- · Warner Music Group (WMG) 5.56%
- Zions Bancorporation, National Association
   (ZION) 4.65%

# No dividend increases in over a year:

First Community Bankshares (FCBC), Peoples Financial Services (PFIS), Voya Financial (VOYA).

# **Stock Picking Methodology**

- · We analyze dividend history over the past 14 years.
- · A company that consistently raises its dividend yield earns more points from us.
- Next, we track the number of years the company has been paying dividends.
   Consistency is key: more years of steady dividend payments typically indicate better reliability.
- We calculate the average rate of dividend increases. The higher the rate compared to the market average, the more points the company earns.
- We understand that dividends can sometimes come at the expense of price appreciation, so to avoid companies that might sacrifice future growth, we also include an estimate of price movement.
- · As a result, the Financial Score helps us identify stocks that are likely to consistently raise and pay dividends while also experiencing price growth.

### Discover MaxDividends' stock picking method for a balanced dividend portfolio.



# **Top 5 Dividend Stocks | MaxDividends | October'25**

Company	Stock Ticker	Financial Score	Dividend Growth Y/Y
Lithia Motors	(LAD)	97	+4.85%
Automatic Data Processing	(ADP)	94	+10.46%
T. Rowe Price Group	(TROW)	97	+2.03%
L3Harris Technologies	(LHX)	97	+2.61%
FactSet Research Systems	(FDS)	99	+5.94%

Each month, we select five dividend stocks that deserve your attention. These companies are chosen based on five criteria:

- 1. The selected companies have a financial score above 80.
- 2. The selected companies have increased their dividend payouts over the past calendar year.
- 3. The selected companies represent various sectors of the economy.
- 4. The selected companies have been increasing their dividends for at least 15 years annually.
- 5. The selected companies are undervalued compared to their industry peers based on the price-to-earnings (P/E) ratio.

# **Lithia Motors (LAD)**

# Consumer Cyclical | Auto & Truck Dealerships



### **Company Profile**

Lithia Motors, Inc. is an automotive retailer operating in the U.S., U.K., and Canada. Through its Vehicle and Financing Operations segments, it offers new and used vehicles, financing and insurance products, and repair and maintenance services. Lithia serves customers via dealerships, e-commerce platforms, captive financing, and fleet management solutions.

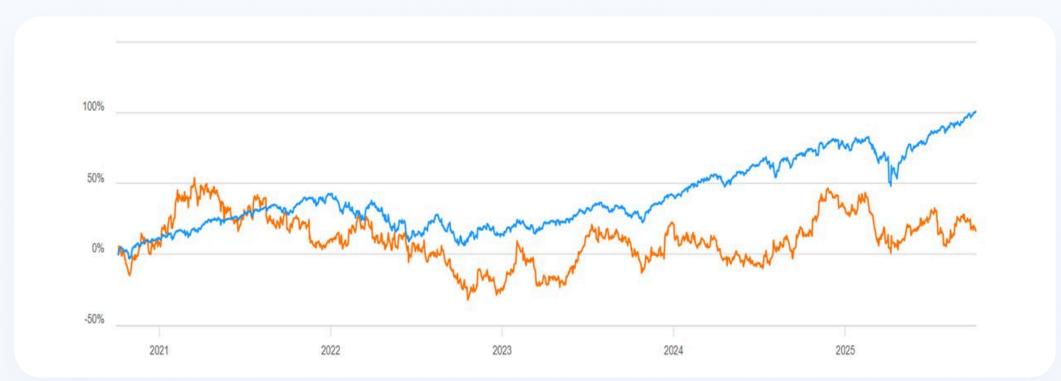
Number of Employees: **30,000** Website **www.lithia.com** Headquartered in Medford, OR

Financial Score Total Score 97/100 Dividend Score 10/10

**Profitability 5Y +16,57%** 

SP500 +100,55%

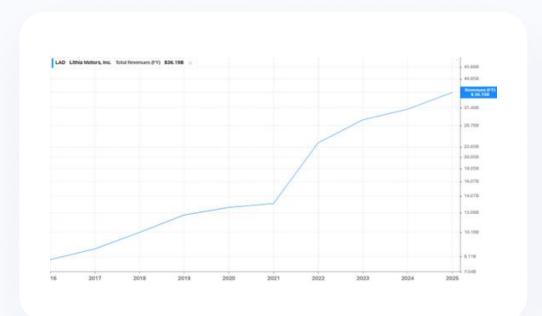
LAD



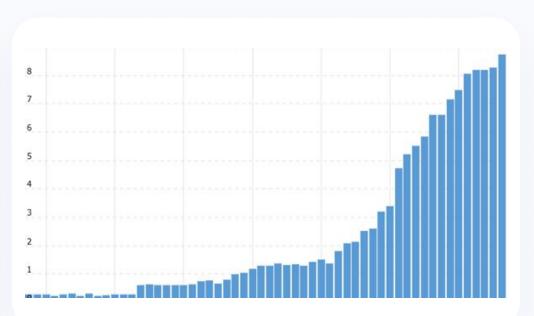
# **Lithia Motors (LAD)**

Consumer Cyclical | Auto & Truck Dealerships

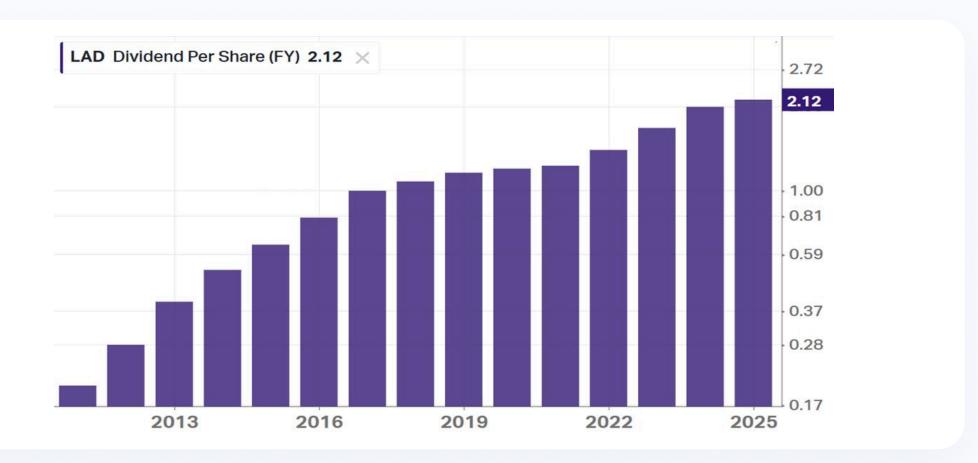
### **Total Revenue**

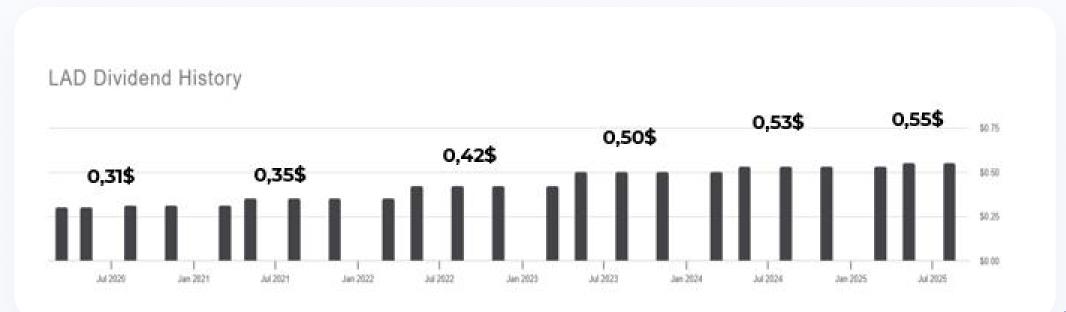


# **Long-Term Debt**



# **Dividend Growth History (Annual)**





# **Lithia Motors (LAD)**

# Consumer Cyclical | Auto & Truck Dealerships

# **Dividend Yield History**



### **Dividend Growth Rate vs. Sector Performance**

Growth Rate	LAD	Sector Average	% Difference to Sector	LAD Last 5 Years Average	% Difference to 5 Years Average
1-Year Dividend Growth Rate (TTM)	4.85%	4.30%	12.76%	12.13%	-59.98%
Dividend per Share Growth (FWD)	5.40%	5.27%	2.41%	7.45%	-27.58%
Dividend per Share Growth FY1-FY3 (CAGR)	2.33%	4.41%	-47.32%	2.31%	0.51%
Dividend Growth Rate (3Y) (CAGR)	11.94%	8.01%	49.10%	11.11%	7.41%
Dividend Growth Rate (5Y) (CAGR)	12.29%	11.11%	10.56%	10.07%	22.04%
Dividend Growth Rate (10Y) (CAGR)	11.67%	6.74%	72.30%	15.88%	-26.87%

Company	Market Cap, mln \$	Dividend Yield %	Price	P/E	Dividend Growth 1 year	Total Score	Dividend Score
Lithia Motors	\$8,012	0.70%	310.86	9.3	4,85%	97	10
Carvana	\$50,883	Do not pay	373.85	91.5	-	64	-
Penske Automotiv	\$11,266	3.10%	171.91	11.9	35.23%	92	10
AutoNation	\$8,320	Do not pay	220.67	13.9	-	89	-

# **Automatic Data Processing (ADP)**

# Technology | Software - Application



### **Company Profile**

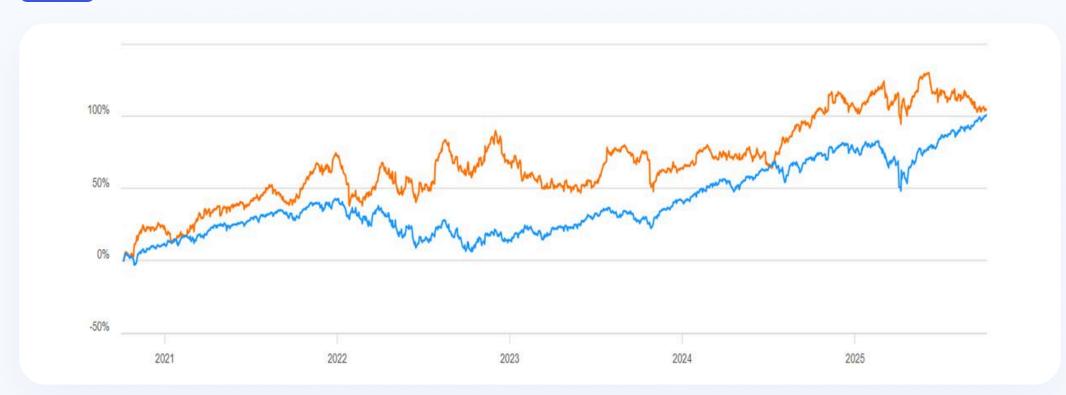
Automatic Data Processing, Inc. (ADP) provides cloud-based human capital management (HCM) solutions globally. It operates through two segments: Employer Services, offering payroll, HR, and compliance platforms like RUN, Workforce Now, and Vantage HCM; and PEO Services, which delivers HR outsourcing through ADP TotalSource using a co-employment model. ADP also offers benefits administration, talent management, and recruitment outsourcing services.



**Profitability 5Y +104,24%** 

SP500 +100,55%

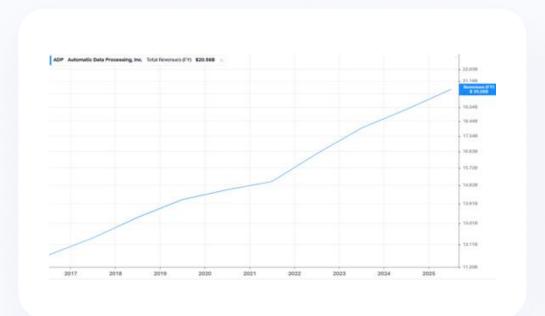




# **Automatic Data Processing (ADP)**

Technology | Software - Application

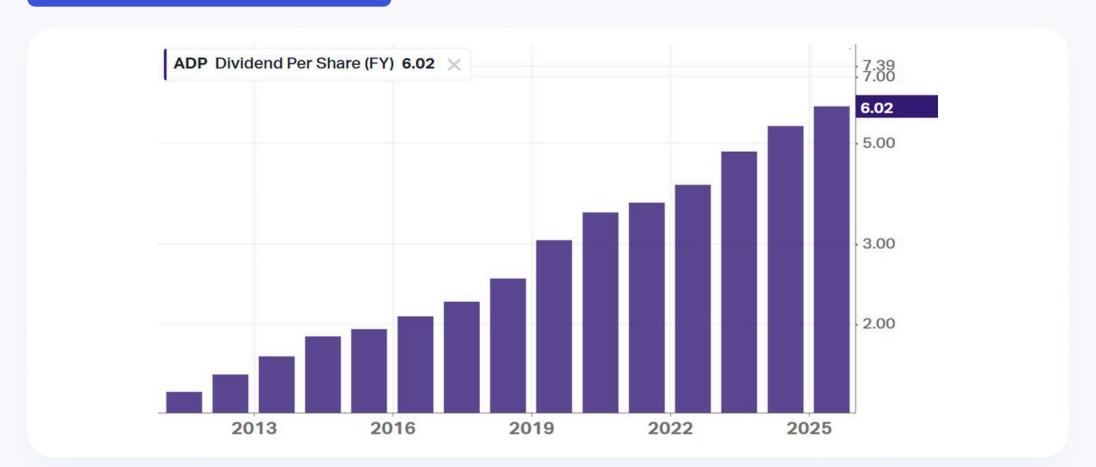
### **Total Revenue**

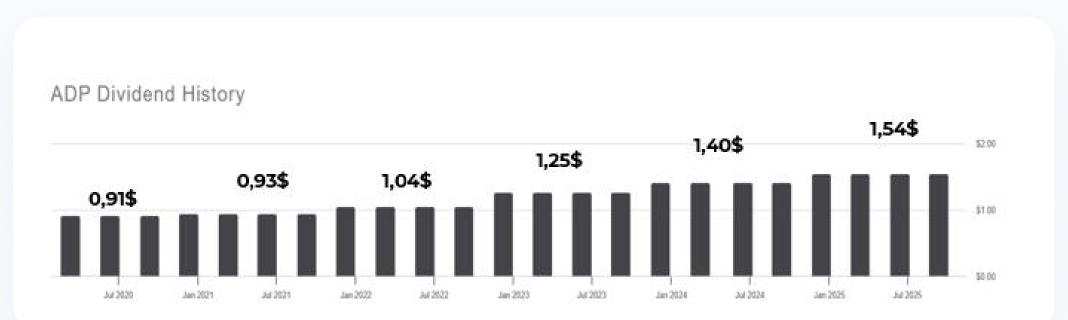


### **Long-Term Debt**



# **Dividend Growth History (Annual)**





# **Automatic Data Processing (ADP)**

# Technology | Software - Application

# **Dividend Yield History**



### **Dividend Growth Rate vs. Sector Performance**

Growth Rate	ADP	Sector Average	% Difference to 5 Years Average	ADP Last 5 Years Average	% Difference to 5 Years Average
1-Year Dividend Growth Rate (TTM)	10.46%	6.39%	63.74%	11.43%	-8.49%
Dividend per Share Growth (FWD)	7.67%	6.68%	14.88%	8.57%	-10.41%
Dividend per Share Growth FY1-FY3 (CAGR)	4.43%	4.03%	9.90%	4.32%	2.41%
Dividend Growth Rate (3Y) (CAGR)	13.98%	7.03%	98.92%	12.52%	11.67%
Dividend Growth Rate (5Y) (CAGR)	11.10%	7.98%	39.11%	12.54%	-11.52%
Dividend Growth Rate (10Y) (CAGR)	12.13%	7.42%	63.52%	11.95%	1.53%

Company	Market Cap, mln \$	Dividend Yield %	Price	P/E	Dividend Growth, 1 year	Total Score	Dividend Score
Automatic Data	\$117,560	2.10%	290,45	29.1	10.46%	94	10
ServiceNow	\$186,184	Do not pay	912.75	113.3	-	90	-
Intuit	\$185,689	0.70%	670,27	48.8	15.56%	97	10
Adobe	\$144,969	Do not pay	350.13	21.6	-	98	-

# T. Rowe Price Group (TROW)

# Financial Services | Asset Management



### **Company profile**

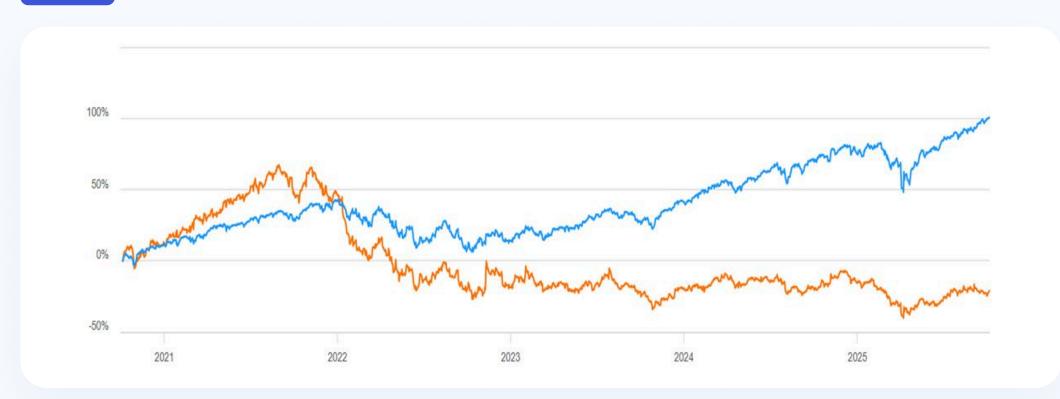
T. Rowe Price Group, Inc. is a publicly traded investment management firm serving individuals, institutions, retirement plans, and financial intermediaries. It manages equity and fixed income mutual funds globally, using fundamental and quantitative analysis. The firm emphasizes socially responsible investing, focusing on environmental, social, and governance (ESG) factors, and also participates in late-stage venture capital investments, typically between \$3 million and \$5 million.



**Profitability 5Y** -21,05%

SP500 +100,55%

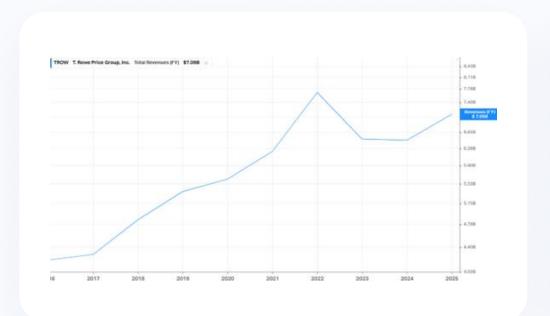




# T. Rowe Price Group (TROW)

Financial Services | Asset Management

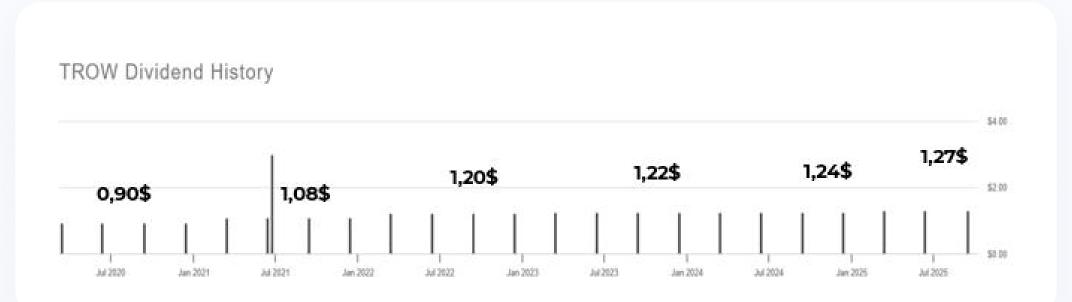
### **Total Revenue**



### **Long-Term Debt**

# **Dividend Growth History (Annual)**





# T. Rowe Price Group (TROW)

# Financial Services | Asset Management

# **Dividend Yield History**



### **Dividend Growth Rate vs. Sector Performance**

Growth Rate	TROW	Sector Average	% Difference to Sector	TROW Last 5 Years Average	% Difference to 5 Years Average
1-Year Dividend Growth Rate (TTM)	2.03%	3.78%	-46.18%	9.97%	-79.62%
Dividend per Share Growth (FWD)	1.98%	4.05%	-51.11%	7.60%	-73.92%
Dividend per Share Growth FY1-FY3 (CAGR)	0.14%	2.89%	-95.03%	1.37%	-89.54%
Dividend Growth Rate (3Y) (CAGR)	2.57%	5.74%	-55.24%	11.92%	-78.45%
Dividend Growth Rate (5Y) (CAGR)	7.86%	6.32%	24.31%	12.73%	-38.31%
Dividend Growth Rate (10Y) (CAGR)	9.70%	7.11%	36.52%	12.40%	-21.74%

Company	Market Cap, mln \$	Dividend Yield %	Price	P/E	Dividend Growth 1 year	Total Score	Dividend Score
T. Rowe Price Group	\$22,859	4.90%	104.04	11.7	2.03%	97	10
Ares Management	\$33,160	3.00%	150.10	85.8	20.59%	86	7
State Street	\$33,011	2.90%	116.90	13.0	10.14%	77	6.5
Northern Trust	\$25,033	2.40%	132,21	15.4	0.00%	86	10

# L3Harris Technologies (LHX)

# Industrials | Aerospace & Defense



Payout Ratio	Years of Payout	Dividend per Share
<b>52,5</b> %	35	\$4,80
Payout Frequency	Dividend Increase (Years	s) Div. Yield (%)
Quarterly	24	1,6%

### **Miscellaneous Data**

Ex-Dividend Date 05.09.2025

Payment Date 22.09.2025

Forward Dividend Yield

1,58%

### **Company Profile**

L3Harris Technologies, Inc. delivers mission-critical solutions to government and commercial clients worldwide. It operates through four segments: Space & Airborne Systems (SAS): Provides satellite payloads, sensors, airborne systems, and mission networks. Integrated Mission Systems (IMS): Offers ISR systems, electronic warfare, autonomy, and sensing technologies. Communication Systems (CS): Supplies tactical radios, battlefield networks, broadband, night vision, and public safety communication gear. Aerojet Rocketdyne (AR): Develops propulsion and power systems for defense, space, and hypersonic applications.

Number of Employees: 47,000 Website: www.l3harris.com Headquartered in Melbourne, FL

**Financial Score** 

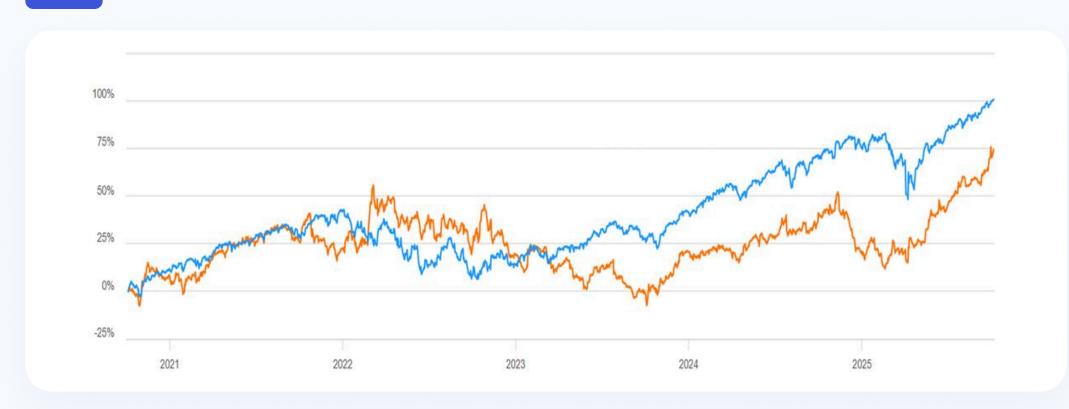
Total Score 97/100

Dividend Score 10/10

**Profitability 5Y +74,18%** 

SP500 +100,55%

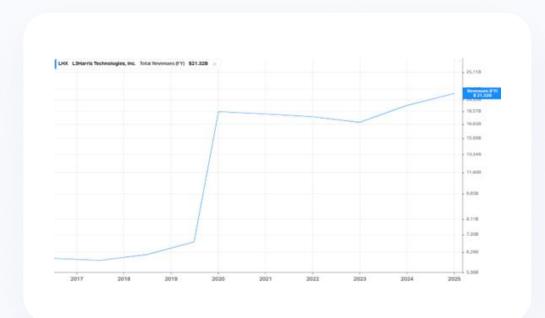
LHX



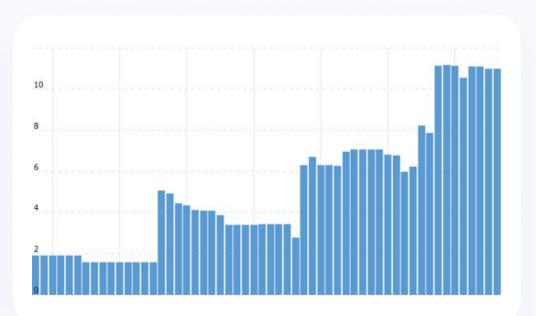
# L3Harris Technologies (LHX)

Industrials | Aerospace & Defense

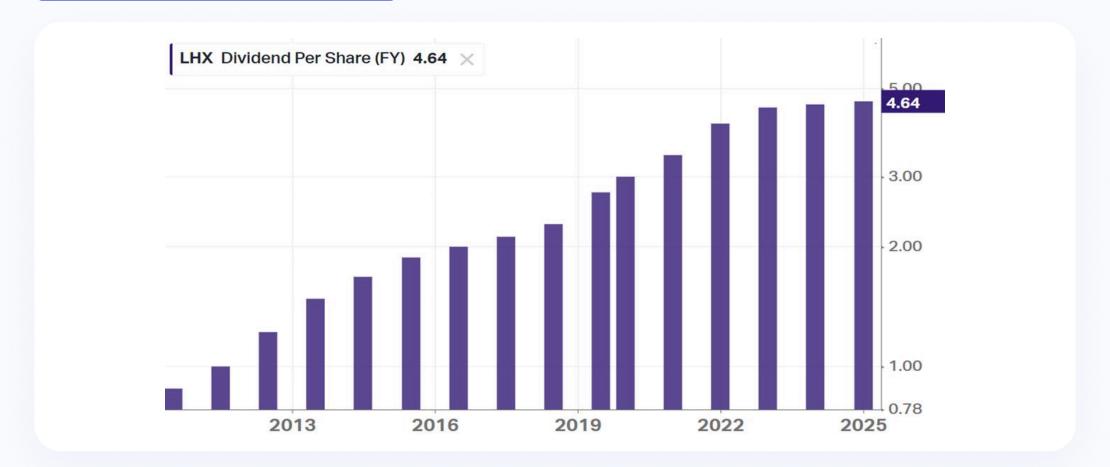
### **Total Revenue**

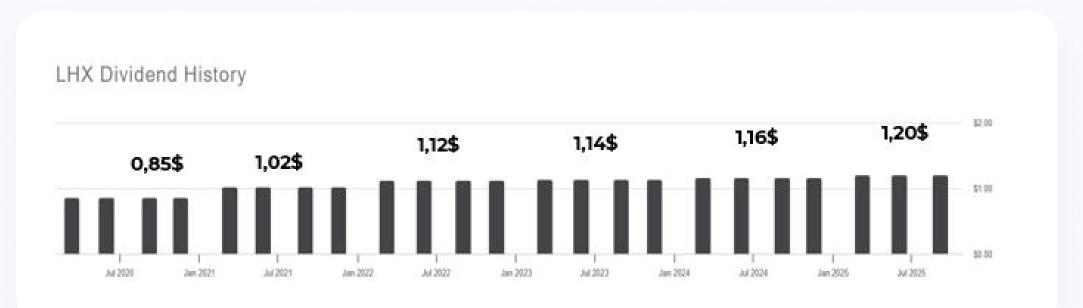


# **Long-Term Debt**



# **Dividend Growth History (Annual)**





# L3Harris Technologies (LHX)

Industrials | Aerospace & Defense

# **Dividend Yield History**



### **Dividend Growth Rate vs. Sector Performance**

Growth Rate	LHX	Sector Average	% Difference to Sector			
1-Year Dividend Growth Rate (TTM)	2.61%	6.39%	-59.16%	3.68%	-29.09%	
Dividend per Share Growth (FWD)	3.21%	6.68%	-51.88%	11.80%	-72.77%	
Dividend per Share Growth FY1-FY3 (CAGR)	3.45%	4.03%	-14.28%	5.99%	-42.33%	
Dividend Growth Rate (3Y) (CAGR)	2.81%	7.03%	-59.99%	11.59%	-75.74%	
Dividend Growth Rate (5Y) (CAGR)	7.60%	7.98%	-4.69%	12.43%	-38.86%	
Dividend Growth Rate (10Y) (CAGR)	9.56%	7.42%	28.86%	12.21%	-21.72%	

Company	Market Cap, mln \$	Dividend Yield %	Price	P/E	Dividend Growth 1 year	Total Score	Dividend Score
L3Harris Tech	\$56,082	1.60%	299.75	33.5	2.61%	97	10
Northrop Grumman	\$88,399	1.50%	618.52	22.8	10.69%	97	10
Howmet Aerospace	\$75,656	0.20%	190.48	54.9	89.47%	<b>7</b> 6	3.5
TransDigm Gr	\$72,219	Do not pay	1291.74	42.5	-	90	-

# FactSet Research Systems (FDS)

# Financial Services | Financial Data & Stock Exchanges



### **Company profile**

FactSet Research Systems Inc. is a global financial data and analytics provider that offers digital platforms and enterprise solutions for the investment community. Its services include portfolio analytics, market data, and managed services to support research, risk, and performance workflows. FactSet delivers its tools via desktop, mobile, data feeds, cloud solutions, and APIs, serving institutional investors, banks, wealth managers, hedge funds, and private equity firms.

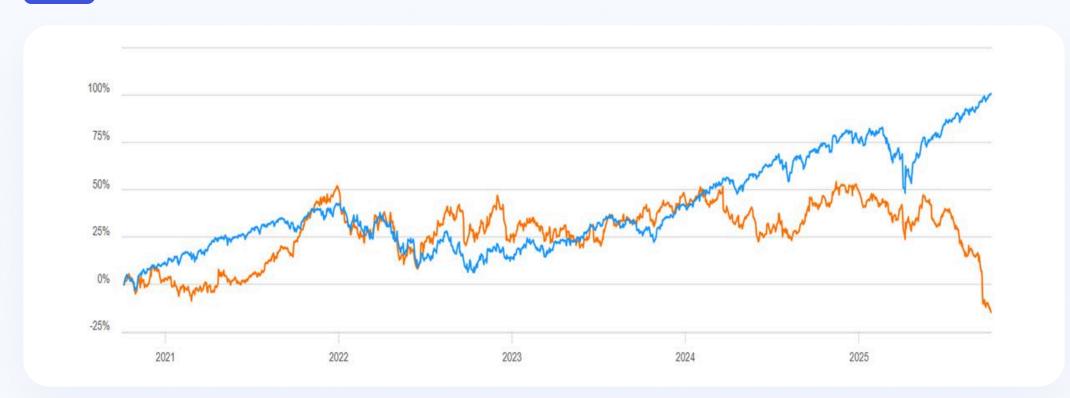
Number of Employees: **12,579** Website: **www.factset.com** Headquartered in Norwalk, CT

Financial Score Total Score 99/100 Dividend Score 10/10

**Profitability 5Y -14,53%** 

SP500 +100,55%

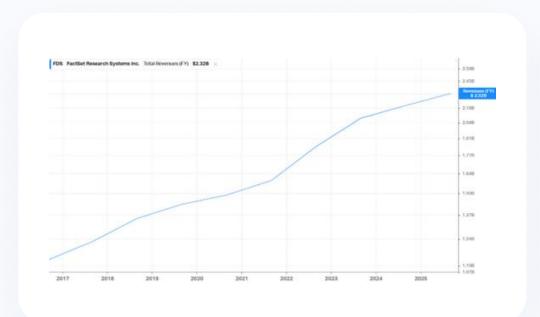
FDS



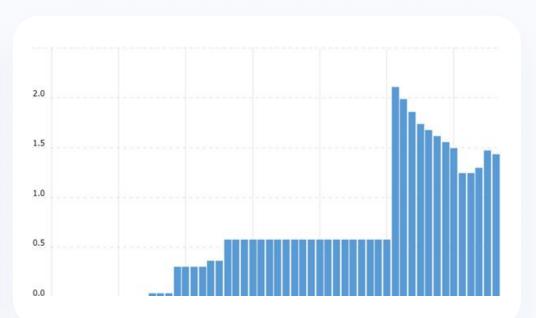
# FactSet Research Systems (FDS)

Financial Services | Financial Data & Stock Exchanges

### **Total Revenue**

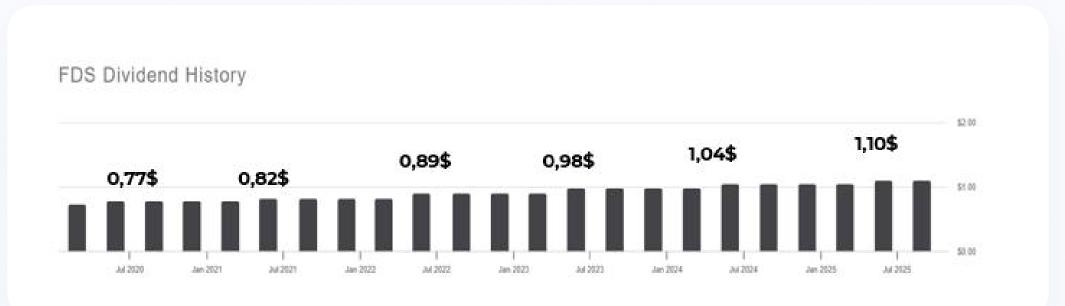


### **Long-Term Debt**



# **Dividend Growth History (Annual)**





# FactSet Research Systems (FDS)

# Financial Services | Financial Data & Stock Exchanges

# **Dividend Yield History**



# Dividend Growth Rate vs. Sector Performance

Growth Rate	FDS	Sector Average	% Difference to FDS Last 5 Years Sector Average		% Difference to 5 Years Average		
1-Year Dividend Growth Rate (TTM)	5.94%	3.78%	57.31% 6.99%		-15.07%		
Dividend per Share Growth (FWD)	6.25%	4.05%	54.07%	6.98%	-10.56%		
Dividend per Share Growth FY1-FY3 (CAGR)	4.60%	2.89%	59.39%	4.04%	14.06%		
Dividend Growth Rate (3Y) (CAGR)	7.76%	5.74%	35.27%	8.82%	-11.97%		
Dividend Growth Rate (5Y) (CAGR)	7.51%	6.32%	18.83%	9.75%	-22.99%		
Dividend Growth Rate (10Y) (CAGR)	9.93%	7.11%	39.75%	11.40%	-12.83%		

Company	Market Cap, mln \$	Dividend Yield %	Price	P/E	Dividend Growth 1 year	Total Score	Dividend Score
FactSet Research	\$10,358	1.60%	274.01	17.6	5.94%	99	10
CME Group	\$93,428	1.90%	262.05	25.1	6.67%	93	10
Intercontinental Ex	\$90,975	1.20%	159.06	30.5	6.90%	89	10
Moodys	\$87,179	0.80%	483.45	41.3	10.49%	98	10